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Signature <u>Donita Konrad</u>	
Date <u>4/6/05</u>	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 09/870,961
Applicant(s) : Cynthia Pope Tripp et al.
Filed : May 30, 2001
Title : Marketing System
TC/A.U. : 3623
Examiner : Beth Van Doren
Conf. No. : 9117
Docket No. : PNG1P004/8533
Customer No. : 27752

EXPRESS ABANDONMENT UNDER 37 CFR 1.138

Mail Stop Express Abandonment
Commissioner for Patents
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Dear Sir:

1. ☒ In accordance with 37 CFR 1.138, please expressly abandon the above-identified application, but not the invention thereof as of the filing date of this paper.
2. ☐ In accordance with 37 CFR 1.138, please expressly abandon the above-identified application as of the filing date accorded the continuing application filed previously or herewith.
3. ☐ It is hereby petitioned under 37 CFR 1.138(c) to expressly abandon the above-identified application to avoid publication. The Director is hereby authorized to charge the petition fee under 37 CFR 1.17(h) to Deposit Account No. 16-2480.

I am:

- ☒ the attorney or agent of record.
- ☐ the attorney or agent acting under 37 CFR 1.34(a).
- ☐ authorized to act on behalf of the assignee of record of the entire interest, The Procter & Gamble Company. See 37 CFR 3.71. The assignment was recorded

Respectfully submitted,

THE PROCTER & GAMBLE COMPANY

By



Signature

Leonard W. Lewis

Typed or Printed Name

Registration No. 30,769

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April 6, 2005
Customer No. 27752

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Number of Pages Including this Page: 31) Express Abandonment under 37 CFR 1.138 (2
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2)

Inventor(s): Tripp et al.

3)

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4)

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5)

Docket No.: PNG1P004/8533

Comments: